# Abstract Submission Guidelines and Worksheet

***Thank you for your interest in submitting an abstract for the upcoming 2025 Agents of Change Summit! This document provides more information about our abstract questions and gives you a place to formulate your responses.***

*We recommend that you plan all your answers in this worksheet and then copy and paste them into the abstract submission form if you face technical problems. The abstract submission form will automatically save your answers as you fill them in. If you have any questions, please contact our team at* [*Info@AgentsofChangeSummit.org*](mailto:Info@AgentsofChangeSummit.org)*.*

*Our Abstract Submission process prioritizes full-time education, government, non-profit, and public sector employees with a valid* ***.gov, .edu,*** *or* ***.org*** *email address. Verification may be required.*

*We seek abstracts that describe new or innovative research, innovations, or insights, including audiences, challenges and problems identified, and ways the research can be applied to the field of health behavior change or shared among communities trying to address similar issues.*

*If you are part of a commercial company, such as a marketing and advertising agency working in health or similar fields, presenting a breakout session requires a sponsorship fee, per our* [*Sponsor Prospectus*](https://agentsofchangesummit.com/AOCS_SponsorProspectus_2025.pdf)*. Please reach out to our team at* [*Info@AgentsofChangeSummit.org*](mailto:Info@AgentsofChangeSummit.org) *for more information.*

### 

### **Abstract Title** *The name of your presentation as it will appear on all Summit materials.*

### **Abstract Health Topics**

*Please select* ***any health topics*** *that apply to your abstract.*

* Tobacco & Vaping Control
* Nutrition Education & Physical Activity
* Substance Use Prevention
* Cannabis Education & Youth Prevention
* Sexual Health & Family Planning
* Maternal Health & Early Childhood Development
* Mental Health
* Health Equity
* Trust in Public Health and Government Agencies
* Other Emerging Health Topics

### **Abstract Overview** *Please include a brief description of your abstract (3-5 sentences). If accepted, this description will be used in our Summit materials promoting the breakout session. (100 words max.)*

### **Program/Campaign Summary**

*Please provide an overview of your abstract. Include what program or campaign you developed, including the overall strategy, design, and implementation. (500 words max)*

### **Evidence-Based Approach**

*Provide the research and/or theoretical framework that guided the creation of your campaign/program (max 250 words).*

### **Evaluation Methods and Results**

*Explain how you analyzed the efficacy of the campaign/program, performance metrics, and results (max 250 words).*

### **Learning Objectives**

*Please list 2-3 learning objectives. Complete the sentence, 'Upon completion, participant will be able to….' Use action words to begin this learning objective, such as list, describe, define, demonstrate, conduct, etc.*

### **Presentation Experience**

*If applicable, please share your experience delivering a presentation in the past few years. Provide the conference name, date, and session topic or presentation title.*

### **Presenter(s)/Author(s)\***

*Please enter the names of ALL presenters/authors here (due to the format of the breakout sessions, 1-3 speakers are allowed). The first person on the list will be our point of contact for all communication.*